

Curriculum Vitae

Personal Information

1	Name	Dr.CHINNAIAH P M.
2	Father Name	Late. Pujari Madhaiah
3	Mother Name	Obamma
4	Permanent Address	#272/1 Sharada Railway Layout, Bogadi, Mysuru
5	Communication address	Assistant Professor, DOS&R in Management Karnataka State Open University, Mukthagangothri, Mysuru-06
6	Mobile No	9164556402
7	E-mail	E-Mail:- m.chinnaiah3@gmail.com
8	Date of Birth	10 th April,1988
9	Married/ single	Married
10	Mother tongue	Kannada

EDUCATIONAL QUALIFICATION:

Examinations passed	College/ Institution	University/ Board	Year of Passing
S S L C	S T M R S H Mallurahalli, Challakere(T), Chitradurga (D).	K S EE Board	2003
P U C	Nalanda P U College, Jagaluru, Davanagere(D).	Department of PU Education Board	2005
B.Com	H C B M First Grade College, Jagaluru, Davanagere (D)	Kuvempu University	2008
M BA(Finance)	BIMS, University of Mysore, Mysuru	University of Mysore	2010
Ph.D(Business Administration)	BIMS, University of Mysore, Mysuru	University of	2020

Topic: Financial Policies and Strategies of Select India Conglomerates		Mysore	
NET(JRF)	-	UGC	2011 Decemb er
K-SET	-	University of Mysore	2011

Details of Full Time Teaching Experience

Designation	College or University	Period From -To
Lecturer	Vidya Vikas First Grade College, Mysuru	11 th August,2011 to 24 th June,2012
Assistant Professor	DOS & R in Management, Karnataka State Open University, Mysuru	05 th Decemeber,2012 to till date
Research Scholar	UGC Junior Research Fellow 'BIMS University of Mysore'	30 th August,2012 to 04 th December,2012

Research Publications

1	“Capital Structure and Traditional Trade-Off Theory Empirical Evidence of Select BSE Listed Companies” has been published in ‘Asian J. Management’ bearing ISSN: Print: 0976-495X; Online:2321-5763, Vol:4, Issue:3, Pages:141-146, <i>July –September, 2013</i> , www.anvpublication.org
2	“White-Label ATMs: An Initiate Reach Not Reachable” has been published in a conference proceeding of ‘E-Commerce: Opportunities & Challenges’, conducted by 2014, BETS B-School Belavi, ISBN: 978-81-927463-1- 9, Vol.01
3	“Recent Trends in Higher Education in Karnataka” has been published in a national level conference proceedings of ‘Higher Education in India: Opportunities and Challenges’ conducted by PG & Research Department of Commerce Govt Arts & Commerce College (Autonomous), Karur, Tamil Nadu, January 2015, <i>Frontline publishing House, New Delhi</i> , ISBN-978- 81-909331-0-0, Pages:285-293

4	“Tunneling or Propping?-A study with reference to Indian Conglomerates” has been published in a national level conference proceeding of ‘Trends and Prospects in Banking and Financial Markets’ conducted by CMS JSS Technological University, 2017, <i>Excel India Publishers, New Delhi</i> , ISBN:978-93- 86724-26-7
5	“Do Business Group-Affiliate IT Firms Perform Better?” has been published in ‘ELK Asia Pacific Journal of Finance and Risk Management’ bearing ISSN: ISSN 2349-2325 (Online), Volume 9 Issue 1 (2018), June-2018
6	“Ownership Concentration and Agency Conflict: An Empirical evidence of Indian Conglomerates” has been published in national level conference on ‘Shift in Indian Business Environment’ conducted by ‘CMS JSS Technological University, ISBN9789353518844,
7	“Ownership Structure and Role of Large Block holders in the Governance of Indian Conglomerates” has been published in ‘Asian Journal of Development Matters’ bearing ISSN: Online ISSN 0976-4674, Print ISSN 0973-9629, Volume 13, Pages:188-194, Rural Organisation for Appropriate Development Trust ® Vinayakanagar, 2019
8	“Determinants Of Dividend Payout: An Empirical Study of Nifty-100 Firms” has been published in ‘EPRA International Journal of Economics, Business and Management Studies (EBMS)’ bearing ISSN: 2347-4378, Volume: 7 Issue: 2 Pages:7-12, September 2020 EPRA Publishing
9	“Impact of Dividend Payout On The Firm Value: A Study Of Firms Listed On National Stock Exchange” has been published in ‘EPRA International Journal of Environmental Economics, Commerce and Educational Management’ bearing ISSN: ISSN: 2348 – 814X, Volume: 7 Issue: 2 Pages:14-19, September 2020 EPRA Publishing
10	“Prospects of Litigation Financiers in India” has been published in ‘International Journal for Research in Engineering Application & Management (IJREAM)’ bearing ISSN: ISSN : 2454-9150, Vol-07, Issue-04, JULY 2021
11	“Future of HR Shared Service Model In The Post-Pandemic Business World” has been published in a edited book entitled “Impact Of Covid-19 On Indian Economy ‘by Paramount Publishing House. ISBN: 978-93-90631-62-9, page: 51-56, June,2021.
12	“Challenges of Working From Home in Persistent Covid-19 Environment” has been published in ‘International Research Journal of Business Studies(UGC Care Listed Group-I journal)’bearing ISSN: 2089-6271 e-ISSN: 2338-4565, https://doi.org/10.21632/irjbs , Vol.14 No.1, September2021 published by Prasetya Mulya Publishing, <u>Universitas Prasetya Mulya</u> (Indonesia)
13	“Social Commerce- A tool Business Success” International Journal for Research in

	Engineering Application & Management (IJREAM)’ bearing ISSN: ISSN : 2454-9150, Vol-07, Issue-04, October 2021
14	“Advantages And Challenges Of Omni-Channel Strategy” : Journal Of Fundamental & Comparative Research (UGC Care List-I Journal) , Vol. Viii, No. 1(Xxiii) : 2022, ISSN: 2277-7067.
15	“Sustainable And Responsible Investment Practices In India” Journal Of Management And Entrepreneurship (UGC Care List-I Journal , Published In Vol. 16, No.2 (V), April - June 2022, Issn-2229-5348
16	‘CSR Practices of IT Firms In Karnataka’ Journal of the Asiatic Society Of Mumbai, ISSN: 0972-0766, Vol. XCV, No.35, September, 2022. (UGC Care List-I Journal).
17	‘Applicability Of Lintner’s Dividend Model: An Empirical Analysis Of Firms Listed On National Stock Exchange’, has been published in International Journal of Business and Management Invention (IJBMI), e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X, Vol No.: 11, Issue No.: 09, September,2022.
18	‘DO EGS STOCKS PERFORM BETTER IN CRISIS?’ has been published in Journal of the Oriental Institute M.S. University of Baroda(UGC Care List-I Journal), ISSN: 0030-5324, Vol. 71, Issue. 04, No.2, October-December: 2022, pp-19-21
19	‘Corporate Social Responsibility Funding For Agriculture Development In India’ has been published in Rabindra Bharati Journal Of Philosophy(UGC Care List-I Journal), ISSN : 0973-0087, Vol. : XXIII, No:30, 2022, pp.131-133

1. PAPERS PRESENTED:

S I N o	State/National/International	Titles of the Paper	Title of the Conference/seminar/workshop	Name of the organizing agency/Institute	Organizing date& year	Place
1	State	Is the international role of dollar changing?	Samavesh-2010	Maharani's MBA College	2010	Mysore
2	State	Customer value creation ; A new conceptual frame work	IX CFTC of Commerce and Management in Level Conference on "achieving Organizational Excellence through Business Education- issues and Challenges	Association of Commerce and Management Teacher, Karnataka	2012	Mysore
3	International	Participation	Emerging trends in Finance & Commerce,	SDMIMD	2012	Mysore
4	National	White-lable ATMs- An Initiate to Reach the not reachable	E-commerce opportunities and Challenges	In Association with E-commerce Association of India(ECAI)Bharatesh education Trust's Global Business School, Belgaum	April, 2014	Belgaum
5	National	Participation	Financial Inclusion for Sustainable Development	DOSR &R in Management, KSOU,	December, 2014	Mysore
6	National	Recent developments in Higher education in Karnataka	Higher Education Opportunities and Challenges	PG & Research Department of Commerce Govt Arts & Commerce College (Autonomous)	January 2015	Karur, Tamilnadu
7	State	Participation	Constitution-Democracy-Equality; Karnataka a role model	Office of Deputy Commissioner, Mysore district,26-27	Oct,2017	Mysore
8	National	Tunneling or Propping ?- A study with reference to Indian Conglomerates	Trends and Prospects in Banking and Financial Markets	JSS Centre for Management Studies, JSS Science and Technology University,	December, 2017	Mysuru

9	National	Do Business Group Affiliate IT firms Perform better	Digital Revolution & Management	DOS in Business Administration B.N.Bahadur Institute of Management Sciences, Manasagangothri, UOM,	March,2018	Mysuru
10	National	Paper Presented	Two-Day National Level Conference on Corporate Social Responsibility(CSR): Challenges and New Initiatives	Department of Studies and Research in Commerce, Mangalore University	14 th and 15 th September, 2018	Mangalore
11	International	Participation	International New Horizons of Industrial Revolution 4.0	DOS in Business Administration B.N.Bahadur Institute of Management Sciences, Manasagangothri, UOM	March,2019	Mysuru
12	National	Ownership Concentration and Agency Conflict: An Empirical Evidence of Indian Conglomerates	National Shift in Business Environment	JSS Centre for Management Studies, JSS Science and Technology University, Mysuru	March,2019	Mysuru
13	National	Financial Inclusion and Construction Workers - A study of Mysuru City	One-Day National Level Seminar on Sustainable Development Priorities: The Role of Green Banking and Finance	Department of Post-Graduate Studies and Research in Commerce, Jnana Sahyadri, Shankaragatta, Kuvempu University	26 th March,2019	Shankaragatta, Kuvempu University
14	International	Participation	International Conference on New Horizons of Industrial Revolution 4.0	Department of Studies in Business Administration, B.N.Bahadur Institute of Management Sciences, Manasagangothri, University of	28 th and 29 th , March, 2019	Mysuru

				Mysore		
15	National	Paper presented	Two-Day National Level Conference on Role of Institutional Financing in the Development of Agriculture	Department of Studies and Research in Commerce, Mangalore University	25 th and 26 th October, 2022	Mangalore
16	International	Participation	Multidisciplinary International Conference on 'Environment and Sustainable Development: Issues and Challenges	Government First Grade College for Women	07 th March, 2020	Holenarsipura, Hassan
17	National	Participation	One Day National Level Live Webinar On Investment Awareness	Jagadguru Tontadarya Arts , Science and Commerce College Gadag-582101 , Karnataka	05 th September 2020.	Gadag
19	National Webinar		The Scope and Opportunities in the Changing Environment- Implication for Business Management	JSS Centre for Management Studies	05-03-2021	Mysuru
20	National Conference	Customer Satisfaction Towards Ultra Tech Cement With Special Reference To Mysuru City	One day national level seminar on ' Emerging Business Trends: Opportunities and Challenges'.	Department of Post-Graduate Studies and Research in Commerce , Shankaraghatta, Kuvempu University, Shivamogga	19 th March, 2022	Shivamogga
21	National	Paper presented	ICSSR sponsored Two-day national level Conference on Digital India: Progress, New Initiatives and Challenges	Department of Studies and Research in Commerce, Mangalore University	24 th and 25 th June, 2022	Mangalore
2	National	Paper presented	Emerging Issues in Functional areas of	Deapartment of Business	26	Mysur

2			Management Paper title: Determinants of Triple Bottom Line Disclosures of Select Firms In Karnataka	administration, Vidya Vardaka Engineering College Mysuru	March,2023	u
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2. Workshops Attended

Sl No	Title	Organiser	Duration	Year
1	Avoiding Plagiarism	SDMIMD	July03-04,2014	2014
2	Research Ideas in Finance & Accounting	SDMIMD	August 20, 2014	2014
3	Self-Learning Material Development	KSOU	07 th -08 th October,2013	2013
4	Frontier areas in Econometrics and International Trade & Finance	IIT Kanpur	10 th -20 th December, 2014	2014
5	Curriculum Development for BBA	KSOU DOS & R In Management, KSOU	23 rd -24 th February,2013	2014
6	Accelerating Gross Enrolment Ratio in Education-Issues and Challenges	Department of Higher Education Govt of Karnataka & KSOU	14 th May,2015	2015
7	Research data analysis Using SPSS&R	University Computer Center, UOM	28 th February,2017 to 08 th March,2017	2017
8	New Regimes of Indian Business Environment	DOS in Commerce, UOM& The Institute of Company Secretaries of India	15 th ,September,2017	2017

9	Statistical Tools for Data analysis	DOS in Economics & Co-operation, Manasagangothri, UOM	26 th & 27 th February, 2018	2018
10	Econometric Tools for Business Research	Pondicherry University School of Management	03 rd to 09 th January, 2019	2019
11	Two days National Level Workshop on R-Programming	Amrita Vishwa Vidyapeetham, Mysuru Campus	23 rd & 24 th March, 2019	2019
12	Choice Based Credit System	Karnataka State Open University	19 July, 2019	2019
13	Online Research Methodology Workshop(Online)	REST Society for Research International	12 th April, 2020 to 14 th April, 2020	2020
14	Fine Tuning Research Planning Using Elsevier Tools: Science Direct, Scopus and Mendeley(Online)	K.J.Somaiya College of Science and Commerce, Mumbai	25 th April, 2020	2020
15	Radio Program Production as a Method in Pedagogy	Audio-Visual Studio, Karnataka State Open University	01-July, 2020 to 06 July, 2020	2020
16	Advanced Panel Data Analysis(Online)	JS Institute of Commerce and Analytics, Delhi	18 th June, 2020 to 23 June, 2020	2020
17	Managing Online Classes and Cocreating MOOCs 3.0(Online)	Pandit Madan Mohan Malavia National Mission On Teachers and Teaching, Teaching Learning Centre Ramanujan College University of Delhi(MHRD sponsored)	25 th July, 2020 to 10 th August, 2020	2020
18	Quantitative Methods for Data Analysis(Online)	Pandit Madan Mohan Malavia National Mission On Teachers and Teaching, Teaching Learning Centre Ramanujan College University of Delhi(MHRD sponsored)	12 th August, 2020 to 25 th August, 2020	2020
19	Choice Based Credit System(CBCS)	Karnataka State Open University	05 th November, 2020	2020
20	Data Analytics(Online)	PRIMAX Academy Bengaluru	07 th November, 2020 to 11 th November, 2020	2020
21	Virtual International Workshop on Research in Indian	Centre for Educational and Social Studies Bengaluru	17 th and 18 th December, 2020	2020

	Management(Online)			
22	One Week Time Series Econometrics	REST Society For Research International, Kaveri Patnam, Tamilnadu	04 th January, 2020 to 09 th January, 2020	2020
23	Five days e-workshop on “Regression and Panel Data Analysis using Stata”	ResearchSmiths, Delhi	07 th -12 th Jan,2021	2021
24	Six Days Workshop on ‘ BBA Curriculum Development’	DOS&R in Management , KSOU, Mysuru	15-20, March, 2021	2021
25	Five Days Workshop on ‘Use of Technology and OER for Online Content Development for Better Learning’	KSOU and Commonwealth Education Media Centre for Asia (CEMCA), New Delhi	22-26 March,2021	2021
26	One week faculty development program on “Data Analysis Using SPSS”	Teaching Learning Centre, Ramanujan College University of Delhi under the aegis of Ministry Of Education Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching	25 – 31 May, 2021	2021
27	One Week workshop on curriculum Development for BBA programme	Participated as Resource person in 7days workshop on curriculum Development for BBA programme KSOU Mysuru	15-03-2021 to 21-03-2021	
28	Two Weeks Interdisciplinary Refresher Course’ Research Methodology and Data Analysis’.	Teaching Learning Centre, Ramanujan College University of Delhi under the aegis of Ministry Of Education Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching	16 th - 30 th September, 2022	2022
29	One day faculty development programme on “ Financial Statement Analysis”	DOS&R in Commerce KSOU Mysuru	25 January,2023	2023

Books Written

Sl No.	Title of the Book	Authors
1	Business Mathematics	Dr.Chinnaiah.P.M.; Smt.Chytra.P;Smt. Usha.K.R.;Gangu.A.B.

	ISBN:978-93-90639-18-2	
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Self-Learning Material (SLM) Written

Sl No.	Title of the Module/ Block	No. of Units	Semesters	University
1	Business Environment	04	First Semester	KSOU
2	Advanced Corporate Finance	04	Third Semester	KSOU
3	International Financial Management	04	Fourth Semester	KSOU

Self-Learning Material (SLM) Edited (MBA)

Sl No.	Subject	No. of units edited	Semester	University
1	Business Environment	20	First semester	KSOU
2	Legal aspects of business	20	Second semester	KSOU
3	Advanced Corporate Finance	20	Third semester	KSOU
4	Compensation & Performance Management	20	Third semester	KSOU
5	Project Management	20	Third semester	KSOU
6	International Financial Management	20	Fourth semester	KSOU
7	International Human Resource Management	20	Fourth Semester	KSOU

Self-Learning Material (SLM) Written BBA

Sl No.	Title of the Module/ Block	No. of Units	Semesters	University
1	Banking and Insurance	04	First Semester	KSOU

Self-Learning Material (SLM)Edited (BBA)

Sl No.	Subject	No. of units edited	Semester	University
1	Business Environment	16	First semester	KSOU

Invited Lectures:

1. Delivered a lecture at National Level Webinar on ‘Pandemic and Business Opportunities and Challenges’ at Heremegalagere Patil Siddanagowda Degree College, Harappanahalli, Vijayanagara Dist. On 04-06-2021.
2. Delivered a lecture at National Level Webinar on ‘Emerging Trends in Social Science Research’ at Jagadguru Tontadarya First GradeCollege, Gadag. On 08-06-2021
3. Delivered a invited lecture at International Conference (Online) on ‘Emerging Trends in Commerce and Management’ held at Government First Grade College For Women Holenarasipura, Hassan Dist.
4. Delivered a special lecture on ‘Indian Stock Markets’ at Heremegalagere Patil Siddanagowda Degree College, Harappanahalli, Vijayanagara Dist. On 29-08-2022.
5. Delivered invited lecture at webinar on the topic ‘ Indian Stock Markets’ at VET Institute of Arts and Science (Co-ed) College - Arts & Science College Thindal, Tamil Nadu 638012 on 16-09-2022.
6. Delivered invited lecture (Key note speaker) at 2nd International Virtual Conference on the topic ‘AI for Sustainable Development-Challenges and Opportunities’ organized by VET Institute of Arts and Science (Co-ed) College - Arts & Science College Thindal,

Tamil Nadu 638012 on 25-11-2022.

7.

Session Chaired in Conferences:

1. Chaired a Session- in National Conference on 'Digital Revolution and Management' held at 16th and 17th March, 2018.
2. International Conference on 'New Horizons of Industrial Revolution 4.0' held at DOS in Business Administration, B.N.Bahadur Institute of Management Sciences, Manasagangothri, UOM BIMS as on 28th and 29th, March, 2019.
3. International Conference (Online) on 'Emerging Trends in Commerce and Management' held at Government First Grade College for Women Holenarasipura, Hassan Dist.

Examination Work

- Question paper setting and valuation work- VSUB, KUMP Uni (M.Com), Bangalore Uni (Central), Davanagere University (M.Com)
- BOE Member KSOU
- BOE Chairman KSOU
- BOE member Davanagere University (M.Com)

Other Important Information

- Resource Person-Curriculum development for BBA 23rd & 24 February 2013, KSOU, Mysuru
- In Committees - Financial Inclusion for Sustainable Development, KSOU, 06th & 07th December, 2014
- Judge- in Management Fest Vidya Vikas First Grade College-17th April,2013
- Associate Editor for the articles presented and published as part of International Conference 'Emerging Trends in Commerce and Management 2021' held from 25th to 31st August, 2021. Government First Grade College for Women Holenarasipura, Hassan Dist.

Awards

1. UGC Junior Research Fellow July 2012
2. Own second Best paper award at Samavesh State level Paper presentation award held at Maharani's Post Graduate centre Mysuru in 10 April, 2010.
3. JSS Centre for Management Studies, JSS Science and Technology University, Mysuru 15-16 December, 2017 Tunneling or Propping? - A study with reference to Indian Conglomerates.
4. JSS Centre for Management Studies, JSS Science and Technology University Ownership Concentration and Agency Conflict: An Empirical Evidence of Indian Conglomerates 29-30 March, 2019

Declaration:

I hereby declare that the information furnished above is true to the best of my knowledge.

Date:

Place: Mysuru.

(Dr.CHINNAIAH .P. M)